

# CONFERENCE EVALUATIONS

To evaluate the overall conference:

<https://www.surveymonkey.com/r/MAIR2017Conf>



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To evaluate each of the individual sessions, use the following link for each session:

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Mississippi Association for Institutional Research



## MAIR 2017 CONFERENCE

MARCH 29 - 31, 2017  
CABOT LODGE - MILLSAPS  
JACKSON, MISSISSIPPI

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**Agenda: Wednesday, March 29, 2017 Location: Cabot Lodge-Millsaps**

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1:30 - 5:00 **AIR Pre-conference Workshop (prior registration required)**  
**IPEDS Data and Benchmarking: Supporting Decision Making & Institutional Effectiveness**  
Room 3

**Agenda: Thursday, March 30, 2017 Location: Cabot Lodge-Millsaps**

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8:30 - 12:30 **Pre-conference Workshop (prior registration required)**  
**Newcomer Workshop**  
Presenters: Shemeka McClung - JSU & Carolyn Wiley - NWMCC  
Room 1

8:30 - 12:30 **Pre-conference Workshop (prior registration required)**  
**Excel Workshop**  
Presenters: Carley Dear - Hinds & Amy Cappleman - ICC  
Room 3

11:00 - 1:00 **Registration/ Packet Pick-Up**  
Cabot Lodge lobby



1:00 - 1:15 **Opening Session (All in Room 1)**  
Eric Atchison - IHL & Sherry Ratliff



1:15 - 1:45 **SACSCOC Update**  
Dr. Maurice Eftink - UM

1:45 - 2:30 **Update from the State Boards-IHL and MCCB**  
Jim Hood - IHL & Raul Fletes - MCCB

2:30 - 3:00 **Break/Door Prizes/Hotel Check-In**

3:00 - 3:45 <b>Student Persistence as a Model of Change</b> Dr. Ken Thompson - Millsaps Room 1	<b>Unlock the Power of Your Data with Campus Labs</b> Dr. Will Miller - Campus Labs Room 3
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4:00 - 4:45 <b>Leadership and Career Development in IR</b> Dr. Lee Skinkle - SBU Room 1	<b>Bringing evaluations full circle – Using Class Climate for 360° Surveys</b> Michael Adkins - Scantron Room 3
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5:00 - 7:00 **Networking Reception**  
Cabot Lodge Room 4  
Heavy hors d'oeuvres/ 2 ticketed drinks per member

**Agenda: Friday, March 31, 2017 Location: Cabot Lodge-Millsaps**

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6:30 **5th Annual Fun Run/Walk**  
Millsaps College

7:30 - 8:30 **Breakfast (for hotel guests)**  
Cabot Lodge lobby

8:30 - 9:00 **IPEDS Update**  
Eric Atchison - IHL  
Room 1

9:00 - 9:45 <b>Community College Financial Ratios &amp; ROI</b> David Case - ECCC Room 1	<b>Automating Student Evaluation of Faculty Using eXplorance</b> Carley Dear - Hinds / Felipe Garzon - eXplorance Room 3
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9:55 - 10:40 <b>IR in an Era of Enrollment Management</b> Eric Atchison - IHL Room 1	<b>Motivating Principles to Inspire Teamwork in Compliance</b> Teresa Clayton & Mitzi Norris - UMMC Room 3
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**Choose one Roundtable at each time (sessions will be repeated at each slot)**

10:50 - 11:15 **Round Table 1**

11:25 - 11:50 **Round Table 2**

**Room 1:**

1. Cost per FTE and Activity Based Costs / Carley Dear - Hinds
2. Bleach and Re-Bleach: A Discussion on Data Cleaning / Andrew Garner - MUW
3. Managing Unexpected Mandatory Data Requests / Emily Dabney - DSU

**Room 3:**

4. Migrating to TracDat From a Manual Assessment Tracking System / Jennifer Moore - MUW
5. Program Review Best Practices for the Modern Institution / Amy Cappleman - ICC

12:00 **MAIR Business Meeting Luncheon & Door Prizes**  
Room 1

**Adjournment from MAIR 2017**

*Immediately after the conference, CIRO & CIRE will meet in Rooms 1 & 3.*

*Remember to complete a conference evaluation*

*Details on the back→*