



## 2024-2025 Officers

President; Diann Nichols, Mississippi State University  
Past President: Chrisa Mansell, Delta State University  
Vice President : Melanie Davis, Pearl River Community College  
Treasurer: Kate Failing, Mississippi Delta Community College  
Secretary: LaDonna Eanochs, Alcorn State University  
Member-at-Large (4-year): Margaret Walden, University of Mississippi  
Member-at-Large (2-year): Valerie Bishop, Meridian Community College  
Webmaster: Ken Thompson, University of Mississippi Medical Center  
Webmaster: Chrisa Mansell, Delta State University

## **Inform and Empower**

2023 MAIR Annual Conference  
September 18 - 20

U.S. Army Engineer Research and Development Center  
(ERDC) WERX

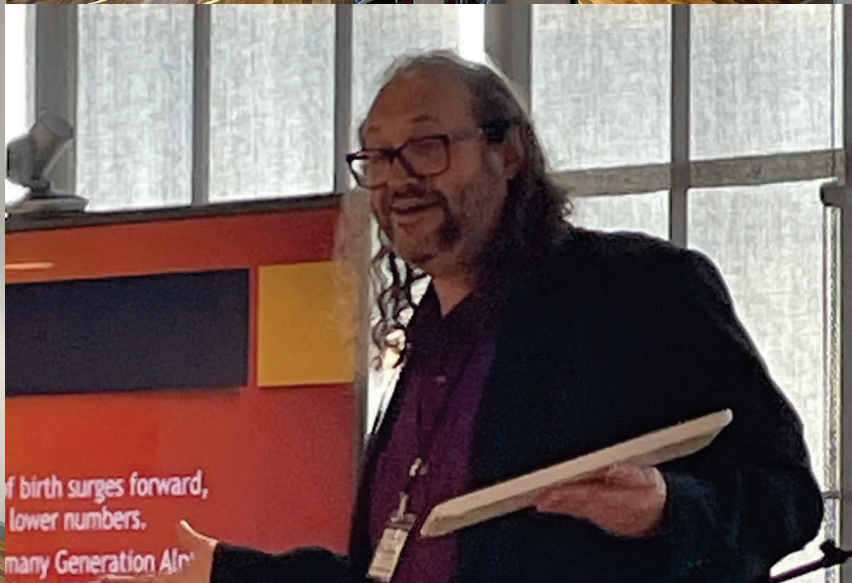
The 2023 MAIR Annual Conference kicked off on September 18 with an IPEDS workshop. The theme of the workshop was *Beyond Compliance: How to Use IPEDS Data to Examine Student and Institutional Success*.

Highlights from September 19 included a pre-conference Excel workshop led by Tim Dedeaux from Pearl River Community College, a keynote address from Eric Atchison, and various breakout sessions. On Monday evening, several conference attendees dined together at Rusty's Riverfront Grill, a favorite Vicksburg spot for seafood, steaks, and more.

On September 20, the day started with a presentation by Alexei G. Matveev from SACSCOC on SACSCOC Core Requirement 8.1. In the second session, Mitzi Gendron from Mississippi Institutions of Higher Learning and Angela Payne from the Mississippi Community College Board provided updates from their respective organizations. Following the morning break, Dr. Matveev shared information about the most frequently cited SACSCOC standards. Two breakout sessions followed. Just before lunch, representatives from Friends of the Jefferson County Library received a donation of \$1050 given by conference attendees to help fund the library's 2024 summer reading program entitled *Adventure Begins at Your Library*. After breaking for a catered lunch, the annual business meeting and awards presentations were held.



# Inform and Empower





# A MESSAGE FROM OUR PRESIDENT



Dear MAIR membership,

Happy New Year! I am honored to address you as we begin a new year of collaboration and learning in the field of institutional research and effectiveness. First, I'd like to give kudos to our former president, Chrisa Mansell, for her dedication and leadership to the organization. She accepted her role sooner than planned and handled it with dignity and poise. I look forward to continuing to learn from her as she moves into her new role as MAIR Past-President.

This group spent the last year reconnecting with one another through workshops, webinars, and concluded the year with the annual conference held in Vicksburg. Looking ahead, I am excited about the opportunities before us that will continue to foster a collaborative environment where ideas and best practices are shared and partnerships created. During 2024, I encourage each of you to engage in our workshops and webinars, seizing the chance to connect with colleagues across the state and beyond. Thank you for your dedication and commitment to excellence within our field and for shaping the future of higher education. I look forward to a year of growth and impactful contributions from each of you.

Wishing you a successful year ahead.

Diann Nichols  
President, MAIR

## 2023 Award Winners



Mitzi Norris  
UMMC  
Unsung Hero Award



Carley Dear  
UMMC  
Best Presentation



On July 27 and August 17, 2023, Carley Dear and Jeanna Wilkes from the University of Mississippi Medical Center presented a two-part webinar for the MAIR Webinar Series. *Tell the Story* and *Show the Story* illustrated how PowerPoint visualizations can be used to create a strong narrative for sharing data.

Thank you to Carley and Jeanna for the outstanding presentations!



# Mark your Calendar



Spring Workshop

**Outcomes:  
Start to Finish**

March 27, 2024  
UMMC  
Jackson, MS

*Watch your email for  
registration information  
for the Spring Workshop*

