

# Fall 2024 Newsletter

MAIR | MS Association for Institutional Research

## Captain's Log

**Ahoy, colleagues!** As we embark on a new academic year, chart your course for **MAIR's annual conference, February 10-12, 2025, at the USM Gulf Park campus in Gulfport.** Enjoy historic architecture, stunning beach views, and fantastic local dining while sharing ideas and developing your essential skills in data analysis, assessment, and strategic planning. **Your expertise is the beacon guiding the future of higher education in our state.**

Wishing you smooth sailing this semester!  
Diann Nichols, MAIR President



## Signaling for Submissions

Add your expertise, gain recognition, network with peers, and learn from diverse perspectives. Please go to <https://www.mair-ms.org/proposal> Visit and share the link today!

## Institutional Navigation

Learn best practices to gain insights, assess outcomes, and drive strategic planning as you network with IE/IR colleagues, **charting a clear path** towards your institution's success.

## Landlubbers Wanted

Share the exciting news! MAIR will provide some **travel grants for newcomers** attending the February 2025 annual conference. Look for more details soon!!

CHARTING THE COURSE:  
**Success Through IE/IR**

February 10-12, 2025  
Gulfport, MS

