



Mississippi Association for Institutional Research Annual Conference

Jackson, Mississippi
March 29th – 31st, 2017

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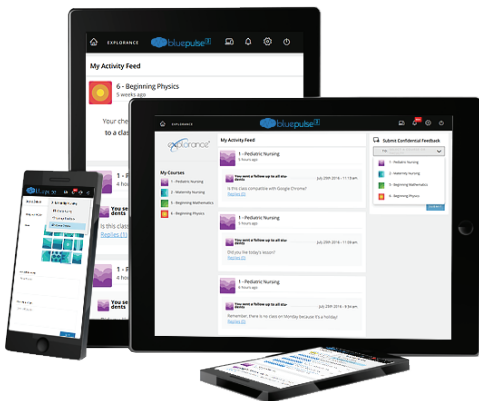
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PRESENTATION INFORMATION & ABSTRACTS

WEDNESDAY, MARCH 29TH

1:30 – 5:00

IPEDS DATA AND BENCHMARKING: SUPPORTING DECISION MAKING AND INSTITUTIONAL EFFECTIVENESS *(Prior registration required)*

Eric Atchison – IHL, Deborah Geil – Cleveland State University

Room 3

THURSDAY, MARCH 30TH

8:30 – 12:30

NEWCOMER'S WORKSHOP *(Prior registration required)*

Carolyn Wiley – NWMCC, Shemeka McClung, PhD – JSU

Room 1

EXCEL FOR IR WORKSHOP *(Prior registration required)*

Carley Dear – Hinds, Amy Cappleman – ICC

1:00 – 1:15

CONFERENCE WELCOME

Eric Atchison – IHL, Sherry Ratliff, Visit Jackson

Room 1

1:15 – 1:45

SACSCOC UPDATE

Maurice Eftink, PhD – UM (retired)

The decennial and fifth year compliance review processes that institutions in the SACSCOC region must complete can produce either headaches or opportunities for improvement for institutions. Institutional research officers and their staff are usually heavily involved in providing the information for and preparing these reports. SACSCOC appointed a Principles Review Committee to review its ~90 Core Requirements, Comprehensive Standards, and Federal Requirements. Following meetings over the past two years, this Committee has recommended a restructuring of its Principles, clarification and revision of certain standards that were previously deemed to be problematic, combining standards to remove redundancy, deleting certain standards, and incorporating some policies into separate standards. The proposed changes were announced at the December, 2016, SACS COC annual meeting and were posted for input in January, 2017. Following this input, further revisions were made, which were posted in March, 2017, for additional input from member institutions. As the state's representative to the Principles Review Committee, the presenter will give a summary of the proposed changes.

Room 1

1:45 – 2:30

UPDATE FROM THE STATE BOARDS

Jim Hood, PhD – IHL, Raúl Fletes – MCCB

This session will provide the attendees with an overview of current topics within the IHL and MCCB administrative offices including items such as enrollment audits, funding models, etc.

Room 1

2:30 – 3:00

BREAK / DOOR PRIZES / HOTEL CHECK-IN

3:00 – 3:45

STUDENT PERSISTENCE AS A MODEL OF CHANGE

Kenneth Thompson, PhD – Millsaps

Room 1

Student retention is arguably the most often discussed topic in higher education with practitioners trying to predict whether a student is enrolled at a given point in time. In doing so, we assume fixed predictors at a given point to predict whether a student will persevere in their educational pursuits. What we do not, typically, do is consider predictors that may change over time and how to incorporate those changes in modeling perseverance. In this session, we'll consider an alternative approach that models perseverance using longitudinal data using latent growth modeling and examine some of the modeling efforts undertaken at Millsaps College.

UNLOCK THE POWER OF YOUR DATA WITH CAMPUS LABS

Will Miller, PhD – Campus Labs

Room 3

When you make more connections with your data, you can make more informed decisions for your institution. Join us to learn how an enterprise-wide approach to data management can facilitate better results for your entire campus. From accreditation and planning to faculty development and learning outcomes assessment, see how the Campus Labs® platform brings everything together for a holistic solution.

4:00 – 4:45

LEADERSHIP AND CAREER DEVELOPMENT IN IR

Lee Skinkle, PhD – SBU

Room 1

This presentation will discuss the impact that the role of IR can have on an institution and how to utilize your role in IR to impact the institution. Topics discussed include what should IR leaders do in their roles to have the most impact and the career paths which IR can take you. The presentation will provide opportunities for interaction and discussion.

BRINGING EVALUATIONS FULL CIRCLE - USING CLASS CLIMATE FOR 360° SURVEYS

Michael Adkins - Scantron

Room 3

Would you like to see your evaluation system transformed into a performance-based assessment to increase productivity and relationships in the workplace? We will share our journey to using Class Climate to make it happen! During this session, we will discuss how we developed the questionnaires, setup distribution of questionnaire to supervisors, subordinates, peers, and self. The online 360 Degree Peer-to-Peer Feedback System will help us build on past successes as well as make significant strides for the future and it will also help us know how we are faring in the present. To that end, this new evaluative/feedback model allows each of us to provide one another feedback in a comprehensive and constructive manner.

5:00 – 7:00 NETWORKING RECEPTION // Room 4

FRIDAY, APRIL 1ST

6:30 – 7:15

5TH ANNUAL MAIR FUN RUN

Millsaps College

8:30 – 9:00

IPEDS UPDATE

Eric Atchison – IHL

Room 1

This presentation will focus on how the IPEDS collection is changed and the outcomes of recent Technical Review Panels concerning future changes to IPEDS.

9:00 – 9:45

COMMUNITY COLLEGE FINANCIAL RATIOS AND RETURN ON INVESTMENT ANALYSIS

David Case - ECCC

Room 1

Offices of Institutional Research are typically very familiar with statistics and metrics associated with the student outcomes arch – enrollment, persistence, retention, completion. Less often are these offices intimately involved in financial analysis, although institutional financial is one of the primary factors in program quality, new program development, student and employee satisfaction, and other crucial outcomes. College finance, reported through IPEDS, offers some of the more readily accessible benchmarks toward an overall understanding of the strength of an institution. This presentation will go over some well-known financial ratios, their meaning, and how they may be incorporated into an IR professional's toolset.

AUTOMATING STUDENT EVALUATION OF FACULTY USING EXPLORANCE AT HINDS COMMUNITY COLLEGE

Carley Dear – Hinds, Felipe Garzon, eXplorance

Room 3

This is a joint presentation between Hinds Community College and eXplorance to demonstrate how the college was able to automate student evaluation of faculty.

9:55 – 10:40

IR IN AN ERA OF ENROLLMENT MANAGEMENT

Eric Atchison – IHL

Room 1

This presentation will describe enrollment management concepts as well as the shift in institutional focus from a factory model to an enrollment management model. Data will be presented from the IHL institutions to elaborate on the concepts of enrollment management. A discussion of IR's role in enrollment management will also take place.

GIT-R-DONE! MOTIVATING PRINCIPLES TO INSPIRE TEAMWORK IN COMPLIANCE PROCESSES

Teresa Clayton – UMMC, Mitzi Norris – UMMC

Room 3

Motivation principles will be discussed as a means to encourage productive teamwork. Participants will be able to identify ways to motivate colleagues to contribute to accreditation and other compliance process. Motivational theories will be presented using examples from compliance issues such as accreditation.



ROUND TABLE INFORMATION & ABSTRACTS

FRIDAY, APRIL 24TH

10:50 - 11:15 Round Table 1 || 11:25 - 11:50 Round Table 2

COST PER FTE AND ACTIVITY BASED COSTS

Carley Dear - Hinds

Room 1

This will be an interactive discussion of ways your institution reports cost per FTE for instruction, student services, bad debt, etc.

BLEACH AND RE-BLEACH: A DISCUSSION ON DATA CLEANING

Andrew Garner – MUW

Room 1

This round table will be a discussion into the practices and tools each participant utilizes to ensure their data is clean. The definition of "clean" is also ever-changing, so there will be a focus on how each participant handles the frequent changes to state and federal reporting requirements.

MANAGING UNEXPECTED MANDATORY DATA REQUESTS

Emily Dabney – DSU

Room 1

How do you set your office up for success to manage unexpected mandatory data requests? Delta State University received multiple unexpected mandatory data requests within the last 18 months – the National Postsecondary Student Aid Study, a large data request in support of a Department of Education Program Review, and a subpoena to produce information related to the NCAA Student-Athlete Concussion Injury Litigation. In this session, we will discuss the general and specific challenges related to the different types of unexpected mandatory requests and methods for handling those challenges.

MIGRATING TO TRACDAT FROM A MANUAL ASSESSMENT TRACKING SYSTEM

Jennifer Moore – MUW

Room 3

This academic year our office implemented TracDat assessment software and moved away from a manual assessment tracking system. In this round table, I will share some of the challenges MUW faced when modifying our assessment system. I will also discuss how we offered training to bridge the gap between the new assessment system and the older one. As we prepared to implement TracDat, we realized that there were certain assessment requirements and/or processes that we could change for the benefit of the university and the individual programs and departments.

PROGRAM REVIEW BEST PRACTICES FOR THE MODERN INSTITUTION

Amy Cappleman – ICC

Room 3

Many institutions have an internal program review process that is used to evaluate educational programs and administrative departments, but each college or university has its own perception of how the process should work and for what purposes the results are meant to be used. Join this group conversation as we examine the question, "Is the traditional program review an outdated concept in today's environment?" We will share experiences and discuss ideas for effective, contemporary program reviews that lead to continuous improvement in our institutions.

12:00 MAIR BUSINESS MEETING & LUNCHEON // Room 1



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To evaluate the overall conference:

<https://www.surveymonkey.com/r/MAIR2016Conf>

To evaluate each of the individual sessions, use the following link for each session:

<https://www.surveymonkey.com/r/MAIR2016Session>



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