



MISSISSIPPI ASSOCIATION FOR INSTITUTIONAL RESEARCH

Annual Conference

2022

Emerging Stronger...

TOGETHER

Thursday, March 24

1:00 – 1:15 **Welcome**
Dr. Stephanie Diffey, MAIR Vice-President, Holmes County Community College
Dr. Ken Thompson, MAIR President, Millsaps College

Session 1.1 **Keynote Speaker**
1:15 – 2:15 *Dr. Carlena Benjamin, Northeast Mississippi Community College*

Session 1.2 **Assessing Outcomes for Effectiveness, Efficiency, and Quality**
2:30 – 3:15 *Dr. Carley Deer, University of Mississippi Medical Center*

3:15 – 3:45 **Networking Break – Cookies and Fruit**

Session 1.3 **Get Into GEAR – General Education Assessment Remix**
4:00 – 4:45 *Dr. Amber Nelms, Northeast Mississippi Community College*

Friday, March 25

Session 2.1 **Welcome &**
8:00 – 9:00 **Updates from the Mississippi Community College Board & Institutions of Higher Learning**
Dr. Ken Thompson, MAIR President, Millsaps College
Mitzi Gendron, Director of Strategic Research, Mississippi Institutions of Higher Learning
Dr. Angela Payne, Assistant Executive Director for Institutional Research and Effectiveness, Mississippi Community College Board

Session 2.2 **Leadership and Power: How You Can Influence your Campus**
9:15 – 10:00 *Dr. Mitzi Norris, University of Mississippi Medical Center*

10:00 – 10:30 **Networking Break – Chips and Fruit**

Session 2.3 **Data is an Extrovert: Building Relationships with those Involved with Data**
10:45 – 11:30 *Dr. Kelli Hefner, Northeast Mississippi Community College*

Session 2.4 **Putting Together the People Puzzle- Leveraging Relationships within Your Institution to Maximize the Impact of Institutional Research and Effectiveness**
11:45 – 12:30 *Dr. Amber Nelms, MAIR Vice-President, Northeast Mississippi Community College*
Dr. Carolyn Wiley, Northwest Mississippi Community College

12:30 – 2:00 **Business Meeting and Lunch with Awards Presentations – Backyard BBQ**

2:00 – 2:30 **Post-Conference Meeting of New Executive Officers**

