

Mississippi Association for Institutional Research

February 10 - 12 | USM Gulf Park Campus | Long Beach, MS

Schedule At-a-Glance

Monday, February 10, 2025

8:30 am - 12:00 pm **AIR/MAIR IPEDS: Data as the Public Face**

12:00 - 1:30 pm *Lunch On Your Own*

1:30 - 5:00 pm **AIR/MAIR IPEDS: Data Tools**

Tuesday, February 11, 2025

9:00 - 11:00 am **Pre-Conference: Newcomers' Workshop**
Dr. Tracey Baham, Mississippi State University

11:00 am - 12:30 pm *Tasting Lunch*
Crave Kofi & Bistro

12:30 - 12:45 pm **Welcome**
Diann Nichols, Mississippi State University

12:45 - 1:30 pm **The Alabama Commission on Higher Education FAFSA Completion Initiative**
Dr. Jim Purcell & Dr. Stephanie C. Dolan, Alabama Commission on Higher Education

1:30 - 2:15 pm **Avoiding "All Glitter, No Gold" Data Visualization Principles & Techniques in MS Office**
Dr. Tim Dedeaux, Pearl River Community College

2:15 - 2:30 pm *Networking Break*

2:30 - 3:15 pm **Collecting Data for General Education**
Jason Zuehlke, Mississippi Delta Community College

3:15 - 4:00 pm **Enhancing Response Rates for Student Course Evaluation Surveys**
Ronald Jennings, SmartEvals

4:00 - 4:45 pm **Gender Gap & Demographic Cliff**
Dr. Tim Dedeaux, Pearl River Community College

Wednesday, February 12, 2025

8:30 am - 9:15 am **Mastering Data Visualization with Canva: From Novices to Experts**
Jasmine Stewart-Oliver, Jackson State University

9:15 - 10:00 am **What's New and Exciting in Syllabus Scholarship?**
Brian Hopewell, Concourse Syllabus

10:00 - 10:15 am *Networking Break*

10:15 - 11:00 am **Substantive Change Process at USM**
Dr. Douglas Masterson, The University of Southern Mississippi

11:00 - 11:45 am **Generate Quality Assessment Data & Engage Students in Assessment Results!**
Sherry Reed, Territorium

11:45 am - 12:45 pm **Lunch and Business Meeting**

12:45 - 1:30 pm **Post-Conference: New Executive Officers Meeting**

