



MAIR Annual Conference

February 10-12, 2025

University of Southern Mississippi | Gulfpark Campus | Long Beach, MS

Monday, February 10

8:30am-12pm	AIR/MAIR IPEDS Data as the Public Face
12-1:30 pm	Lunch on your own
1:30-5pm	AIR/MAIR IPEDS Data Tools

Tuesday, February 11

9:00-11:00	Pre-Conference Newcomers Workshop
11:00-12:30	Tasting Lunch-Crave Kofi & Bistro
12:30-12:45	Welcome
12:45-1:30	Alabama Commission on Higher Ed FAFSA Completion Initiative
1:30-2:15	Avoiding "All Glitter, No Gold" Data Viz Principles and Techniques in MS-Office
2:15-2:30	Break
2:30-3:15	Collecting Data for General Education
3:15-4:00	Enhancing Response Rates for Student Course Evaluation Surveys
4:00-4:45	Gender Gap & Demographic Cliff

Wednesday, February 12

8:30-9:15	Mastering Data Visualization with Canva: From Nociers to Experts
9:15-10:00	What's New and Exciting in Syllabus Scholarship?
10:00-10:15	Break
10:15-11:00	Substantive Change Process at USM
11:00-11:45	Generate Quality Assessment Data and Engage Students in Assessment Results!
11:45-12:45	Lunch and Business Meeting
12:45-1:30	Post-Conference Meeting of New Executive Officers