



## Mississippi Association for Institutional Research Spring Conference

March 25-26, 2004

Institutions of Higher Learning (IHL)  
3825 Ridgewood Road  
Jackson, MS  
ETV Auditorium

MAIR 2004 Spring Conference is fast approaching. As always, you are encouraged to attend this annual meeting.

This year's conference will focus on:

**“We Talk, But Do We Really Communicate?”**

As always, we have an exceptional agenda due to the expertise and gratitude of MAIR members that are willing to share with others in order to continue the excellent performance of Institutional Research in the State of Mississippi.

Presenters for the 2004 MAIR Conference sessions are:

**Dr. Gwen Aldridge**  
**Dr. Wes Habley**  
**Ms. Mary Harrington**  
**Dr. Barbara Jones**  
**Dr. Glenda Lester**  
**Dr. Gary Pike**

**Special Dinner Speaker (Tentative) – Lt. Governor Amy Tuck**  
**Jazz Night and Tour of the Paris Moderne at the Mississippi Museum of Art**

Please make your plans early to attend our Spring Conference. We would ask that each institution bring one office door prize.

**Hotel:** Country Inn & Suites  
(Just off Lakeland Drive, at the Applebee's intersection, right behind Fazoli's restaurant)  
1004 Treetops Blvd.  
Flowood, MS (Just off Lakeland Drive)  
601-939-2676 or 1-800-456-4000

A block of rooms has been reserved for overnight accommodations.

Please contact **hotel directly** (early) making reference to MS Association for Institutional Research (MAIR) by March 11 at **601-939-2676**. \$70 Single or Double.

**If you require special assistance relating to a disability, please contact Jim Hood at [Jeh@ihl.state.ms.us](mailto:Jeh@ihl.state.ms.us)**

**(REGISTRATION FORM NEXT PAGE)**

**MAIR 2004  
Spring Conference  
REGISTRATION FORM**

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Institution: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

**Check the appropriate blank:**

My \$60.00 Registration Fee (Check or Cash) **payable to MAIR**

\_\_\_\_\_ is enclosed

\_\_\_\_\_ will be paid at the conference

**Thursday Dinner Preference (select one)**

\_\_\_\_\_ Oven Roasted Chicken

\_\_\_\_\_ Salmon Norita

\_\_\_\_\_ Vegetarian Meal

**Deadline to Register: Friday, March 19, 2004**

*Please mail or fax registration form to:*

Jan Reid Bunch, MAIR Treasurer  
602 West Hill  
Fulton, MS 38866

e-mail: [jrbunch@iccms.edu](mailto:jrbunch@iccms.edu)

FAX: (662) 862-8036

## MAIR 2004 Spring Conference Tentative Agenda

Institutions of Higher Learning  
3825 Ridgewood Road  
ETV Auditorium  
Jackson, Mississippi  
Thursday and Friday, March 25-26, 2004

### Thursday, March 25

- 12:00 – 1:00 p.m. Registration
- 1:00 – 2:00 p.m. Opening Session  
**Communicating Compliance with the Principles of Accreditation**  
We will be presented with a comparison of the “old” requirements for evaluation, addressed by administering survey after survey, with the “new” requirements for outcome-based assessment.  
**Presenter: Dr. Barbara Jones**  
**Principal / Consultant**  
**Educational Management & Grantseeking**
- 2:00 – 3:00 p.m. **Assessment in Student Affairs: CAS Standards – Satisfaction Survey – Assessment of Student Learning**  
**Presenter: Dr. Gary Pike**  
**Director, Institutional Research**  
**Mississippi State University**
- 3:00 – 3:15 p.m. Break
- 3:15 – 4:00 p.m. **SAIR Biloxi Conference Planning**  
Joe Cliburn and Julie Fulgham are co-chairs of the Local Arrangements Committee for the SAIR 2004 Conference that will be held in Biloxi, MS. They will lead a discussion of the 2004 SAIR Biloxi Conference planning.  
**Presenters: Joe Cliburn, Mississippi Gulf Coast Community College**  
**Julie Fulgham, Mississippi State University**
- 4:15 – 5:15 p.m. **NCES Cooperative System Fellows Program**  
We will be given an overview of the NCES Fellows Program with emphasis on accessing and making use of the NCES data.  
**Presenter: Dr. Gwen Aldridge**  
**Director, Planning and Research**  
**Northwest Mississippi Community College**
- 6:00 – 9:00 p.m. **Dinner at *The University Club* with Special Guest Speaker & Tour the Paris Moderne / Jazz Night at the Mississippi Museum of Art**  
**Speaker: Lt. Governor Amy Tuck** (Speaker subject to change)  
Map with driving directions to *The University Club* will be available at registration. Mississippi Museum of Art is walking distance from the University Club. Details will be included in your registration packet.

**Friday, March 26**

- 8:00 – 8:30 a.m. Continental Breakfast
- 8:30 – 9:45 a.m. **Free Services Available to Institutional Research Offices**  
An overview of the free services that are available to Institutional Research Offices will be presented.  
**Presenter: Dr. Wes Habley**  
**Director, Office of Educational Practices**  
**ACT, Inc.**
- 9:45 – 10:00 a.m. Break
- 10:00 – 10:45 a.m. **Introduction to Excel Pivot Tables**  
We will be given an introduction to Pivot Tables and other unique features in Excel that is beneficial to Institutional Researchers.  
**Presenter: Mary Harrington**  
**Director, Institutional Research and Assessment**  
**University of Mississippi**
- 10:45 – 11:30 a.m. **"We Talk, But Do We Really Communicate?" . . . Tips for Improvement**  
Summarizing our MAIR 2004 Theme, "We Talk, But Do We Really Communicate?" Dr. Lester will give us valuable tips for improvement in this area.  
**Presenter: Dr. Glenda Lester**  
**IHL Director of Educational Planning and Research**  
**Mississippi Institutions of Higher Learning**
- 11:30 – 12:00 p.m. MAIR Business Session
- 12:00 p.m. Adjournment

**Please make your plans early to join together in presenting SAIR with a most hospitable 30-Year Anniversary Conference in Biloxi Mississippi!!!**

