



MISSISSIPPI ASSOCIATION FOR INSTITUTIONAL RESEARCH

Annual Conference 2023

U.S. Army Engineer Research and Development Center (ERDC) WERX
Vicksburg, MS
September 18-20, 2023

Monday, September 18, 2023

8:30 - 4:30 **IPEDS Workshop presented by AIR**
Beyond Compliance - How to Use IPEDS Data to Examine Student and Institutional Success
Auditorium

Tuesday, September 19, 2023

9:30 - 11:30 **Pre-Conference Excel Workshop**
Tim Dedeaux, Pearl River Community College

1:00 - 1:10 **Welcome**
Chrisa Mansell, MAIR President, Delta State University
Vicksburg Convention and Visitors Bureau
ERDC WERX Event Staff

1:10 - 2:00 **Keynote Speaker**
Dr. Donzell Lee, Interim President of Tougaloo College

2:00 - 2:45 **Designing Effective Survey Research to Enhance Evidence-Based Decision-Making in Higher Education**
Ken Thompson, University of Mississippi Medical Center

Benefits of Data Governance
Carie Ann Potenza, Ellucian

2:45 - 3:00 **Break**

3:00 - 3:45 **Analyzing Process Efficiencies for UMMC Student Compliance Training**
Kenneth Heard, University of Mississippi Medical Center

The Coming Demographic Cliff: a Mississippi Perspective
Tim Dedeaux, Pearl River Community College

3:45 - 4:30 **Teamwork: A Core Element of Accomplishing Goals**
Mitzi Norris, University of Mississippi Medical Center

Evaluation and Institutional Research: Partners in Strategic Planning
Jessica Osborne, University of Mississippi

Wednesday, September 20

8:30 - 9:15 SACSCOC Core Requirement 8.1 (Student Achievement)

Alexei G. Matveev, SACSCOC

9:15 - 10:00 IHL/MCCB Update

Mitzi Gendron, Mississippi Institutions of Higher Learning

Angela Payne, Mississippi Community College Board

10:00 - 10:15 Break

10:15 - 11:00 Most Frequently Cited SACSCOC Standards

Alexei G. Matveev, SACSCOC

11:00 - 11:45 Chat GPT and Higher Ed: an IR Perspective

Tim Dedeaux, Pearl River Community College

I Know What's On the Syllabus (Because I Read It)

Brian Hopewell, Concourse Syllabus

11:45 - 12:45 Lunch and Business Meeting

12:45 - 1:15 Post-Conference Meeting of New Executive Officers