

MAIR 2018 SPONSORS

GOLD SPONSORS



by Rapid Insight

SILVER SPONSORS



BRONZE SPONSORS



"ASPIRATIONAL PRACTICES"

MAIR 2018 CONFERENCE

APRIL 4-6, 2018

BANCORPSOUTH CONVENTION CENTER

TUPELO, MISSISSIPPI

Agenda: Wednesday, April 4, 2018

- 8:30 - 12:15 **IPEDS HR Workshop presented by AIR**
Oak
- 1:30 - 5:00 **IPEDS Student Financial Aid Workshop presented by AIR**
Oak

Agenda: Thursday, April 5, 2018

- 8:30 - 12:15 **IPEDS Finance Workshop presented by AIR**
Oak
- 8:30 - 12:00 **Preconference Newcomer's Workshop**
Presenters: Carolyn Wiley
Room to be announced
- 1:00 - 1:10 **Welcome**
Eric Atchison, IHL, President of MAIR
Magnolia
- 1:10 - 2:00 **"IR Outside of the IR Office" Panel Discussion**
Aaron Brooks, Matt Calhoun, Carley Dear, Rilla Jones, Mickey Vance
Magnolia

Split Tracks (Choose one option at each time slot)

- 2:10 - 3:00
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| Concurrent Session (Oak)
"Engaging Faculty"
Dr. Will Miller | Concurrent Session (Mimosa)
"Scholarship of Assessment"
Dr. Alicia Bouldin | Vendor Session (Magnolia)
"Addressing Confidence
in Dev Math"
Tutor.com: Jim Barnes &
Dr. Cindy Farrar |
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- 3:10 - 4:00
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| Concurrent Session (Oak)
"Publishing"
Dr. Katie Busby &
Eric Atchison | Vendor Session (Mimosa)
"Rapid Insight"
Rapid Insight: Kelly Cicero,
William Dabney, Jr,
Carley Dear, Carolyn Wiley | Vendor Session (Magnolia)
Graduate Outcomes
Equifax: Ashley Dye |
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- 4:10 - 5:00 **Poster Presentation Previews**
Magnolia

- 5:00 - 7:00 **Networking Reception & Poster Session**
Magnolia Room or Vendor Hall
Heavy Hors d'oeuvres

Agenda: Friday, April 6, 2018

- 6:30 **6th Annual Fun Run/Walk Downtown**
Meet in front of Hilton Garden Inn Downtown
- 8:30 - 9:00 **Welcome Back and Door Prizes**
Magnolia
- 9:00 - 9:50 **SACSCOC Updates**
Dr. Maurice Eftink, Dr. Mitzi Norris, Rilla Jones
Magnolia

Split Tracks (Choose one option in each time slot)

- 10:00 - 10:50
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| Concurrent Session (Oak)
"Predicting Retention"
William Dabney, Jr. | Concurrent Session (Mimosa)
"Keeping Compliance Heartbeat
Steady in Times of Change"
Dr. Katie Busby |
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- 11:00 - 11:50
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| Concurrent Session (Oak)
HANDS ON: Engaging
Excel Presentations
Heather Smith | Concurrent Session (Mimosa)
"Creating a Data-Informed Culture"
Liz Edwards |
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- 12:00 **MAIR Business Meeting Luncheon & Door Prizes**
Magnolia

- 1:15 - 1:45 **Round Table 1** Magnolia
- 1:50 - 2:20 **Round Table 2** Magnolia

Choose one Roundtable at each time (sessions will be repeated at each slot)

- **Achieving the Dream** Laura Damm & Margaret Dixon
- **IPEDS Update** Eric Atchison
- **SACS Board Self-Evaluations** Liz Edwards