



VIRTUAL CONFERENCE

March 25 – 26, 2021

Virtual Innovation: Data for a Rapidly Changing World

Thursday, March 25 Pre-Conference Session

Session 00 **Pre-Conference for First-Time Attendees**
8:00 – 9:45

Presenter:



*Carolyn Wiley, Associate Vice-President of Academic Instruction,
Northwest Mississippi Community College*

Session Link:

<https://us02web.zoom.us/j/81207006121?pwd=QVlKek5TL3M4RFpibWgrTjVwSjV3UT09>

Meeting ID 812 0700 6121

Passcode 105454

Moderator: Tracey Baham, MAIR Member-at-Large Representative, Mississippi State University

Thursday, March 25

Session 1.1 **Welcome & Updates from the Mississippi Institutions of Higher Learning**
10:00 – 10:45

Presenters:

Timothy Dedeaux, MAIR President, Pearl River Community College

Jim Hood, Assistant Commissioner for Strategic Research, Mississippi Institutions of Higher Learning

Session Link:

<https://us02web.zoom.us/j/81195105938?pwd=cDFkUGdlVVhzZmRwWnhhZFBVBU5EUT09>

Meeting ID 811 9510 5938

Passcode 233688

Moderator: Ken Thompson, MAIR Vice-President, Millsaps College

The need for institutional research offices has become the norm in higher education; therefore, it is critical that education administrators understand how the IR function affects organizational change to be able to use the function of the office to its best ability. One measure of an IR agent's effectiveness is their ability to help senior administrators bridge the gap between interpreting data and creating change. This session discusses the perceptions of institutional research agents working with the Mississippi public community college system regarding how data contribute to organizational change within their colleges.

Presenter:



*Carolyn Wiley, Associate Vice-President of Academic Instruction,
Northwest Mississippi Community College*

Session Link:

<https://us02web.zoom.us/j/82178686098?pwd=di9RbXpCZHZTS05wRTRyckhkcWpsUT09>

Meeting ID 821 7868 6098

Passcode 606996

Moderator: Chrisa Mansell, MAIR Treasurer, Delta State University

** Eligible for Best Presentation Award*

Speaker:



*Kevin W. Sightler, Director of Substantive Change,
Southern Association of Colleges & Schools Commission on Colleges*

Session Link:

<https://us02web.zoom.us/j/82255489017?pwd=NnZvVmVRcjZSN1J3cmR1bnByclBaQT09>

Meeting ID 822 5548 9017

Passcode 730721

Moderator: Timothy Dedeaux, MAIR President, Pearl River Community College

Presenters:



Doug Masterson, Senior Associate Provost for Institutional Effectiveness, The University of Southern Mississippi



Annamarie Rice, Director of Sales, Heliocampus, Gold Sponsor

Session Link:

<https://us02web.zoom.us/j/83620273587?pwd=M0xMOXM3VTZlbTJBMGl0SXhBdGh2QT09>

Meeting ID 836 2027 3587

Passcode 000101

Moderator: Tracey Baham, MAIR Member-at-Large Representative, Mississippi State University

This session will tell the story of how OHSU (Oregon Health & Science University in Portland) shifted the way we think about stakeholder engagement in our assessment work. Dr. Moreno will share some thoughts about the ‘empower’ part of the framework and the opportunities that exist to attend to power and create inclusive spaces as we engage others in our shared goal to improve student learning.

Presenter:



Kirstin Moreno, Education Manager & Assistant Professor, Oregon Health & Science University

Session Link:

<https://us02web.zoom.us/j/82981348777?pwd=NUUrSExaKzFEVThjanE4d3p5OUNOZz09>

Meeting ID 829 8134 8777

Passcode 806527

Moderator: Diann Nichols, MAIR Member-at-Large Representative, Itawamba Community College

Friday, March 26

Session 2.1
8:00 – 8:45

Welcome & Updates from the Mississippi Community College Board

Presenters:

Timothy Dedeaux, MAIR President, Pearl River Community College

Angela Payne, Assistant Executive Director for Institutional Research and Effectiveness, Mississippi Community College Board

Session Link:

<https://us02web.zoom.us/j/86499101192?pwd=eVNDYWJOTlFtQ2x3Y3FpRWpIVTdldz09>

Meeting ID 864 9910 1192

Passcode 126123

Moderator: Ken Thompson, MAIR Vice-President, Millsaps College

Session 2.2
9:00 – 9:45

Resiliency in the Face of Covid-19: IR/IE Professionals' Perspective*

The face of IR/IE is forever changed due to Covid-19 and higher education will never look the same. We will not see the larger impacts of this for years to come, but how do we take what we have learned and make strides for continuous improvement for our offices and help guide decision making on our campuses. What has Covid-19 taught us and where do we go from here? This presentation will focus on these questions and provide insights from a system office and large four-year public institution. We will discuss how IR can be agile within a disruptive event and respond effectively to new demands.

Presenters:



*Suzanne Simpson, Assistant Provost,
Institutional Research, Effectiveness, &
Assessment,
The University of Alabama in Huntsville*



*Eric Atchison, Vice-President for Strategic Research,
Arkansas State University System*

Session Link:

<https://us02web.zoom.us/j/84073875858?pwd=dk1MOHR0UVpudDFYSHRnaXBIM3Bzdz09>

Meeting ID 840 7387 5858

Passcode 456456

Moderator: Timothy Dedeaux, MAIR President, Pearl River Community College

** Eligible for Best Presentation Award*

Continuous quality improvement lies at the heart of accreditation, in particular, and education, in general. This is also true for medical education. At the University of Mississippi School of Medicine (SOM), one of six schools at the University of Mississippi Medical Center (UMMC), continuous quality improvement (CQI) remains at the forefront of our daily work. The SOM recently completed a survey site visit for the accrediting body of US and Canadian medical schools, the Liaison Committee on Medical Education (LCME) in February 2020 and is now participating in the writing phase for UMMC's upcoming Southern Association of Colleges and Schools Commission on Colleges (SACSCOC) review. Couched between these two major accreditation events, CQI in the SOM is in full swing. This presentation focuses on student feedback as one of many sources of feedback that informs CQI. Using student feedback from SOM and UMMC administered surveys along with national surveys administered to all medical students in US and Canadian allopathic medical schools, the SOM is able to triangulate data and zoom in on its strengths and opportunities for growth. With data from multiple sources and from students across the four years of the medical education program, school administrators, faculty, and staff are equipped with a host of information to guide their steps as they work to maintain strengths and adjust policies, practices, and the curriculum. Specifically, this presentation will examine three areas and findings from multiple data sources as a demonstration of how to use this information to support CQI. The areas selected include one focus from services, the curriculum/academics, and student life. Together, this analysis demonstrates the value of triangulating data and making data-driven decisions.

Presenter:



*Lecretia Buckley, Education Quality Improvement Director,
University of Mississippi School of Medicine*

Session Link:

<https://us02web.zoom.us/j/81023310304?pwd=TzVNZ3YzVkhpMVpSMUxBZy84UVNYdz09>

Meeting ID 810 2331 0304

Passcode 643519

Moderator: Mitzi Norris, MAIR Past-President, University of Mississippi Medical Center

** Eligible for Best Presentation Award*

Plenary 2
11:00 – 11:45

Institutional Research/Effectiveness Offices: Providing Leadership for SACSCOC Accreditation

An overview of SACSCOC will be provided. Selected standards from the *Principles of Accreditation* will be discussed from the standpoint of institutional research/effectiveness offices. Leadership models for guiding an institution through accreditation processes will be presented. These models involve deliberately shifting perspectives to see the same situation in multiple ways and through different lenses.

Speaker:



*Denise F. Young, Vice-President,
Southern Association of Colleges & Schools Commission on Colleges*

Session Link:

<https://us02web.zoom.us/j/81195649684?pwd=Qk5saU16M0RDWHFmcDRrWkhKMWQ3Zz09>

Meeting ID 811 9564 9684

Passcode 932835

Moderator: Stephanie Diffey, MAIR Secretary, Holmes Community College

11:45 – 1:00

Lunch

Session 2.4
1:00 – 1:45

**Leveling the Playing Field by Flipping the Design:
Using a Flipped Quasi-Experimental Design to Assess Equitable Outcomes in Higher Education**

Presenters:



*Moira Ragan, Research Associate,
Center for Research Evaluation, Gold Sponsor*



*Joey Rutherford, Assistant Director,
Center for Research Evaluation, Gold Sponsor*

Session Link:

<https://us02web.zoom.us/j/83080016775?pwd=dHgzVzNuT0dyNnh4SEo5dEo4SmNhUT09>

Meeting ID 830 8001 6775

Passcode 759905

Moderator: Amber Nelms, MAIR Web-Manager, Northeast Mississippi Community College

Session 2.5
2:00 – 2:45

MAIR Business Meeting

Timothy Dedeaux, MAIR President, Pearl River Community College

Session Link:

<https://us02web.zoom.us/j/82712591636?pwd=R1Eya3gxVEFDcWVNQWlxTmcwSnJqZz09>

Meeting ID 827 1259 1636

Passcode 505756

Moderator: Ken Thompson, MAIR Vice-President, Millsaps College