



**MAIR 2009
SPRING
CONFERENCE**



Mississippi Association of Institutional Research

<http://www.ihl.state.ms.us/mair/mair.htm>

*April 2-3, 2009
Natchez, MS*

AGENDA: Thursday, April 2, 2009 **Location: Country Inn & Suites**

- 9:30-11:00** **“Survival Tips for IR Newcomers”**
*Mitzy Johnson, State Board for
Community and Junior Colleges*
- 11:15-12:00** **Registration for MAIR Conference**
- 12:00-12:05** **“Welcome to Natchez”**
- 12:10-12:55** **“Make Your PowerPoint Sizzle, Not Fizzle!”**
Mary Harrington, University of Mississippi
- 1:00-1:45** **“Enhancing IR Effectiveness with Communication and
Collaboration”**
*Suzanne Simpson, Delta State University
Eric Atchison, Delta State University
Marcie Behrens, Delta State University*
- 1:45-2:00** **BREAK**
- 2:00-2:45** **“Using Blackboard’s Survey Manager for Institutional
Surveys”**
*Rilla Jones, Northeast MS Community College
Angie Mason, Northeast MS Community College*
- 2:50-3:35** **“Moving from Perfunctory to Meaningful Planning and
Assessment”**
Elizabeth Edwards, Itawamba Community College
- 3:35-3:45** **BREAK**
- 3:45-4:15** **“Innovative Web Solutions in Higher Education”**
*Patrick Rohde, President, Dataliant, Inc.
Rilla Jones, Northeast MS Community College*
- 4:20-4:50** **“Tk20 Student Learning Outcomes Assessment”**
*Bhupi Bhasin, President, TK20, Inc.
Casey Turnage, University of Southern Mississippi*
- 5:00-5:50** **Champagne Reception**
- 6:00-7:30** **Dinner at King’s Tavern**
Dinner Sponsored by: TK20, Inc.
- 8:00** **Evening Special Event**
Advance registration required

AGENDA: Friday, April 3, 2009

(A complimentary breakfast is served at the hotel.)

- 8:30 – 11:15** Choose one of the following workshops:

“Microsoft Access for Institutional Researchers”
Location: Natchez Copiah-Lincoln Campus
Robert Dunnam, Hinds Community College
Transportation Departs from Hotel at 8:15

OR

“Training Trainers: Student Learning Outcomes”
Location: Country Inn & Suites
*Dr. Gwen Aldridge, Southwest TN Community College
Cynthia Abadie, Southwest TN Community College*

- 11:30-12:30** **Luncheon and MAIR Business Meeting**
Location: Country Inn & Suites
Luncheon Sponsored by: Dataliant, Inc.

- 12:30** **Adjournment**

***MAJR would like to thank TK20 for
sponsoring Thursday’s dinner and
Dataliant for sponsoring Friday’s Luncheon.***

