

MAIR

MISSISSIPPI ASSOCIATION FOR INSTITUTIONAL RESEARCH

TO: INSTITUTIONAL RESEARCH OFFICERS, ASSESSMENT OFFICERS, REGISTRARS,
DISTANCE LEARNING COORDINATORS & SELF-STUDY DIRECTORS, ET AL

FROM: CATHERINE PERRY COTTEN, 2001-2002 MAIR PRESIDENT

DATE: JANUARY 10, 2002

SUBJECT: MAIR SPRING CONFERENCE - MARCH 21-22, 2002
JONES COUNTY JUNIOR COLLEGE

THE ENCLOSED CONFERENCE ANNOUNCEMENT IS OF SPECIAL INTEREST TO ANYONE IN HIGHER EDUCATION INVOLVED WITH RESEARCH, ASSESSMENT, SURVEY DESIGNS FOR INTERNET, SACS (SELF-STUDIES), CAMPUS CLIMATE, MARKETING, FORMER STUDENT FOLLOW-UPS, IPEDS, AND THE ISSUE OF TECHNOLOGY NEEDS.

THE MAIR EXECUTIVE OFFICERS HAVE BEEN WORKING HARD TO PLAN AN EXCITING AND INFORMATIVE SPRING CONFERENCE. WE HOPE THAT YOU WILL CONSIDER REGISTERING FOR THE MAIR CONFERENCE AND WE ENCOURAGE YOU TO BRING OTHER MEMBERS WITHIN YOUR DEPARTMENT/DIVISION TO RECEIVE THIS VALUABLE INFORMATION.

ENCLOSED IS THE REGISTRATION FORM ALONG WITH A TENTATIVE AGENDA FOR THE CONFERENCE. WE HOPE THAT YOU WILL JOIN US AT JONES COUNTY JUNIOR COLLEGE ON MARCH 21-22.

MAIR SPRING 2002 CONFERENCE

REGISTRATION FORM

Name: _____ Title: _____

Institution: _____

Address: _____

City, State, Zip: _____

Phone: _____ Fax: _____

Email: _____

Check the appropriate blank:

My \$45.00 registration fee (payable to MAIR):

_____ is enclosed

_____ will be paid at conference

DEADLINE TO REGISTER IS FRIDAY, MARCH 8, 2002

PLEASE MAIL OR FAX REGISTRATION FORM TO:

KATHY HUFFMAN, MAIR TREASURER
P.O. DRAWER EY
MISSISSIPPI STATE, MS 39762

E-MAIL: KATHY@IR.MSSTATE.EDU
FAX: 662.325.3514

MAIR SPRING 2002 CONFERENCE ACTIVITIES

THURSDAY AND FRIDAY — MARCH 21, 22

Continental Breakfasts on Thursday and Friday

Luncheon on Thursday

Reception and Dinner on Thursday

(All meals included with the registration fee.)

Presentations by

- i A SACS recommended speaker who will discuss the new evaluation criteria. The speaker is presently working with pilot schools for new evaluation criteria.
- i A speaker who will present and discuss a grant resources searchable database available statewide. Opportunities may be available for your institutional research work.
- i A panel who will discuss possible strategies for evaluation of distance learning activities. Discussion will include cost effectiveness and evaluation of program activities and student results.
- i An introduction to a model for evaluation of training/education programs. This will be a new approach for many.
- i A presentation of the 5-day WebPage Design workshop available to MAIR members. Sign-up will be at the meeting.
- i Of course, a business meeting — new officers, SAIR Conference on the Mississippi Gulf Coast.

HOTEL AND LODGING INFORMATION

HATTIESBURG HOTELS

CABOT LODGE
6541 HIGHWAY 49
PH: 601.264.1881

COMFORT INN
6595 HIGHWAY 49
PH: 601.268.2170

COMFORT SUITES
121 PLAZA DR.
PH: 601.261.5555

ECONOLODGE
3501 HARDY ST.
PH: 601.264.0010

FAIRFIELD INN
173 THORNHILL DR.
PH: 601.296.7777

HAMPTON INN
4301 HARDY ST.
PH: 800.426.7866

HOLIDAY INN
6563 HIGHWAY 49
PH: 601.268.2850

LAUREL HOTELS

HOLIDAY INN EXPRESS
1608 JEFFERSON ST.
PH: 601.422.0500

QUALITY INN
16TH AVENUE & I-59
PH: 800.228.5151

RAMADA INN
1105 SAWMILL RD.
PH: 800.228.2828

COMFORT SUITES
1820 JEFFERSON ST.
PH: 601.649.2620

LAUREL BED & BREAKFASTS

CANTERBURY SUITES
830 WEST FIFTH STREET
PH: 601.422.0310

FIFTH ST. BED & BREAKFAST
808 WEST FIFTH ST
PH: 601.649.5197

HATFIELD HOUSE
820 NORTH FOURTH AVENUE
PH: 601.649.0227

LAUREL INN
803 NORTH SECOND AVENUE
PH: 601.428.8773
1-800-290-5474, PIN# 92