

"Leading to Action"

MS Association for Institutional Researchers 2019 Annual Conference, March 27-29 at Embassy Suites in Ridgeland, MS

Agenda At-A-Glance

WEDNESDAY 27

8:30-5:00 AIR/IPEDS Workshop: "Best Practices for Reporting and Using IPEDS Data to Improve Office Efficiencies" *Free session that requires separate event registration

THURSDAY 28

8:30-12:00 Pre-Conference Workshops:
-"Newcomers Workshop" Dr. Shemeka McClung and Carolyn Wiley
-"Statistics for IR Using Excel" Dr. Kenneth Thompson

1:00-2:00 Welcome: Ken Heard, Dr. Carley Dear, Dr. Mitzi Norris
Guest Presenter, Joe Stratinger

2:00-3:45 "Data Storytelling" Dr. Brad Phillips

4:00-5:00 Concurrent Sessions:
-IR: "Efficient Data Visualization for Non-IR Stakeholders" Dr. Timothy Dedeaux
-IE: "Assessment Essentials" Dr. Carley Dear
-Vendor: "National Student Clearinghouse" Paul Taylor

5:00-5:30 Poster Presentations

5:30-7:00 Networking Reception

FRIDAY 29

6:30 Fun Run/Walk

8:30-9:00 Round Table Discussions

9:00-10:00 Concurrent Sessions:
-IR: "A Review of Enrollment Census Data Procedures" Eric Atchison
-IE: "SACSCOC Panel: Nuts and Bolts of Planning for Reaccreditation"

10:00-11:00 Concurrent Sessions:
-IR: "Human Judgment and Decision Making" Dr. Brad Phillips
-IE: "See What I'm Saying?" Dr. Gay Saxon

11:00-12:00 Concurrent Sessions:
-IR: "Introduction to Educational Statistics" Cathy Parker
-IE: "Psychology of Assessment" Dr. Patrick Hopkins

12:00-1:00 Business Meeting and Lunch with Awards Presentations