



## MAIR Spring 2005 Conference

### “A Date with Data”

#### Mississippi Association for Institutional Research

##### When:

Thursday, March 31 – Friday, April 1  
Preliminary Conference Workshop on Wednesday, March 30

##### Where:

**Thursday:** Mississippi Institutions of Higher Learning, ETV Auditorium  
3825 Ridgewood Road  
Jackson, MS 39211-6453

**Friday:** Holmes Ridgeland Campus, 209 Ridgeland Hall  
412 W. Ridgeland Avenue  
Ridgeland, MS 39157

Hotel: A block of rooms has been reserved for overnight accommodations at Cabot Lodge North. Please contact the **hotel directly (1-800-342-2268)** making reference to MS Association for Institutional Research by **March 16**. Room Rate: \$60 plus tax (Single or Double) (All members need to show school ID to receive the state rate of \$60. No tax will be charged for members who pay with a school check)

MAIR Spring 2005 Conference is fast approaching, and we hope that you will be a part of this meeting which will offer sessions on current topics. Highlights of the Conference sessions are:

\*Terri Manning, Ed.D., Associate VP for Institutional Research at Central Piedmont Community College will be making a presentation on “The Millennial Generation: The Next Generation in College Enrollment”. This presentation will focus on characteristics of the generation of children born between 1982 and 2002 and the changes that colleges must make in better serving these students. Dr. Manning will be making a second presentation on “Using Program Review in Instructional, Business/Administrative and Student Services Areas to Facilitate Change”.

\*Ken Chapman, Director of Learning Resources and Cathy Ellett, Director of Planning and Research from Copiah Lincoln Community College will be making a presentation on “The New Principles of Accreditation: One School’s Perspective”. This team will be sharing their experiences and insights from Co-Lin’s recent reaffirmation of accreditation process.

\*David Mullins, Ph.D., Vice President for Institutional Research, Advancement, Technology, and Accreditation at East Mississippi Community College will be making a presentation on “InConcert Strategic Planning Software”. In this presentation, you will receive information on the development of software that will provide training in the development of a strategic plan while concurrently gathering the data necessary for ongoing strategic planning. The focus of this presentation will be on the role of IR/IE personnel in guiding the development of the software and the importance of usability of data.

\*Mary Harrington, Director of Institutional Research at the University of Mississippi will be presenting "Communicating in Color". In this presentation you will learn how to tailor your communication strategies to appeal to the colorful people in your life -- the "Reds" who are demanding and want to get right to the point, the "Greens" who are thoughtful and need time to consider, the "Yellows" who are entertaining and don't want to be bored, and the "Blues" who love detail and are somewhat inflexible.

\*Christian Pruet, Senior Research and Statistical Analyst of Mississippi Institutions of Higher Learning will be providing MAIR members a summary on “IPEDS Updates”.

**The Friday agenda will feature a three hour hands-on IPEDS workshop sponsored by AIR. The workshop will be led by Dr. William R. Fendley, Jr. from the University of Alabama.**

\*A preliminary conference workshop on “Developing and Assessing Student Learning Outcomes” will be provided prior to the MAIR conference by Dr. Barbara Jones of Edge Consulting. A separate fee is charged for this pre-conference workshop which will be held in the IHL ETV Auditorium. (See handout included).

REMINDER: Door Prizes—Each institution is asked to bring one Office door prize...a prize that would be useful in an Institutional Researcher’s office.

**(REGISTRATION FORM NEXT PAGE)**

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**REGISTRATION FORM**

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Institution: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

**Check the appropriate blanks:**

**Please indicate whether you will be attending MAIR only or whether you will be attending MAIR as well as the pre-conference workshop on Student Learning Outcomes.**

\_\_\_\_\_ MAIR Conference only (registration fee is \$60).

\_\_\_\_\_ MAIR Conference and the pre-conference workshop (pre-conference + registration fee is \$150).

Dinner on Thursday night at “On the Border” will be included as part of the MAIR registration fee. **Indicate whether you will be attending the dinner** on Thursday night with the group and, if so, choose your entrée.

\_\_\_\_\_ I will attend the dinner and wish to order Fajitas (chicken).

\_\_\_\_\_ I will attend the dinner and wish to order Fajitas (beef).

\_\_\_\_\_ I will attend the dinner and wish to order Fajitas (combo).

\_\_\_\_\_ I will not attend the dinner (don’t like Fajitas!).

**My Registration Fee payable to MAIR:**

\_\_\_\_\_ is enclosed

\_\_\_\_\_ will be paid at the conference

**Deadline to Register: Wednesday, March 23, 2005**

***Please mail or fax registration form to:***

Jan Reid Bunch, MAIR Treasurer

602 W. Hill Street

Fulton, MS 38843

E-mail: [jrbunch@iccms.edu](mailto:jrbunch@iccms.edu)

FAX: (662) 862-8036

# **MAIR Spring 2005 Conference Tentative Agenda**

## **March 31 and April 1**

### **Thursday, March 31**

Location: Institutions of Higher Learning, ETV Auditorium

- |                    |  |
|--------------------|--|
| 12:00 - 12:30 p.m. | Registration   |
| 12:30 - 1:30 p.m.  | <a href="#">The Millennial Generation</a><br>Presenter: Terri Manning                                    |
| 1:30 – 2:15 p.m.   | <a href="#">Using Program Review to Facilitate Change</a><br>Presenter: Terri Manning                    |
| 2:15 – 2:30 p.m.   | Break  |
| 2:30 – 3:15 p.m.   | <a href="#">The New Principles: One School’s Perspective</a><br>Presenters: Ken Chapman and Cathy Ellett |
| 3:15 – 4:00        | <a href="#">InConcert Strategic Planning Software</a><br><b>Presenter:</b> Dave Mullins                  |
| 4:00 – 5:00 p.m.   | <a href="#">Communicating in Color</a><br><b>Presenter:</b> Mary Harrington                              |
| 5:00 p.m.          | Adjournment  |
| 6:30 p.m.          | Dinner at “On the Border”, 6352 Ridgewood Court Dr.  |

### **Friday, April 1**

Location: Holmes Ridgeland Campus, 209 Ridgeland Hall

- |                        |  |
|------------------------|--|
| 8:15 – 8:45 a.m.       | <a href="#">IPEDS Update</a><br><b>Presenter:</b> Christian Pruett                               |
| 8:45 -11:45 a.m.       | <a href="#">IPEDS Hands-on Workshop</a> (sponsored by AIR)<br>Presenter: William R. Fendley, Jr. |
| 11:45 a.m. - 1:00 p.m. | Luncheon (by AIR) and <a href="#">MAIR Business Session</a>                                      |
| 1:00 p.m.              | Adjournment  |

The Spring 2005 MAIR Conference, on Thursday, March 31, will be held at the ETV Auditorium located at the Education and Research Center complex in Jackson. Visitors can take the following directions to the complex:

Take the Lakeland exit (at St. Dominic's hospital) from I-55 and drive East, away from St. Dominic's. Turn left onto Ridgewood Road (which will be the first major intersection). After turning onto Ridgewood, drive a few hundred yards and take the only left into the Education and Research Complex. As you enter the complex and come to the first stop sign, take a left and drive to the south parking lot. The ETV Auditorium will be in building 2 below.

